



**LANSG**  
MARKETING SERVICES

# Lansing Marketing Services CUSTOMER PRICING

Prices subject to change. Sales tax and shipping fees are additional.

## COMPANY BRANDING

### Pens

Click Pen - 300 minimum  
\$.85 each



Roller Pen - 150 minimum  
\$1.57 each



Gel Pen - 150 minimum  
\$2.62 each



### Can Coolies

250 - 2 sided - \$249



### Insulated Tumblers

\$14.25 each



\*48 piece minimum

### 10' Canopy Tent

\$499



### Retractable Banner Stand

\$185



### 8' Curved Backwall Display

\$939



### Short Sleeve t-shirts

24 - printed front and back  
\$379.00



Additional \$2.00 per shirt for 2XL sizes

### Mesh Back Trucker Hats

12 - \$203.00



### 14' Flags with Spike base

\$189



# DIRECT MAILERS

## Postcards

8.5 x 5.5, 2 sided, full color  
250 - \$185  
500 - \$193  
1000 - \$218  
2500 - \$339  
5000 - \$409

## Estimated Mailing Fee (pricing varies and subject to change)

First Class - \$.69 each (typically delivered in approx. 5 business days)  
Bulk Rate - \$.45 each (can take 7+ business days for delivery)

## Estimated total for a 250 piece job

Mailing First Class - \$358  
Mailed Bulk - \$299



**Creative**



**Printing**

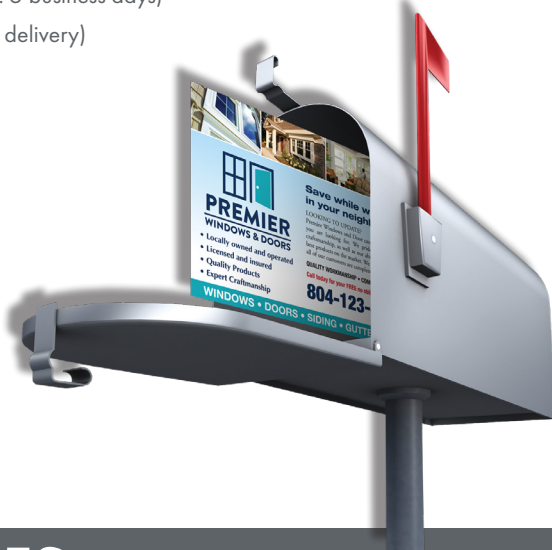


**Address Lists**



**Mailing**

All mailing projects include targeted mailing lists



# MARKETING PACKAGES

## PACKAGE 1

- 500 direct mail postcards printed and mailed around targeted addresses
- 2 yard signs
- 250 door hangers

PACKAGE  
PRICE  
**\$699**

## PACKAGE 2

- 10 yard signs
- 2 take one boxes
- 250 flyers
- 250 business cards

PACKAGE  
PRICE  
**\$415**

# JOB SITE BRANDING

## Business Cards

500 - 2 sided, full color  
\$44.00



## Door Hangers

500 - 2 sided, full color  
\$239.00



## Flyers

1000 - 1 sided, full color  
\$213.00



## Job Site Signs

25 - \$255.00  
Literature box - \$29.00



# WEB MARKETING PROGRAM

All Lansing Customers are entitled to a  
**FREE Website Analysis & Google Report**

Visit [LBP.markethardware.com](http://LBP.markethardware.com)

**Socius Marketing and Lansing Building Products**  
have partnered to provide contractors with  
unique Web Marketing programs.



# CONTACT US



**LANSGING**  
MARKETING SERVICES

For marketing assistance contact your  
Lansing representative or email us at  
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Prices subject to change. Effective 8/1/2022.  
Sales tax and shipping fees are additional.