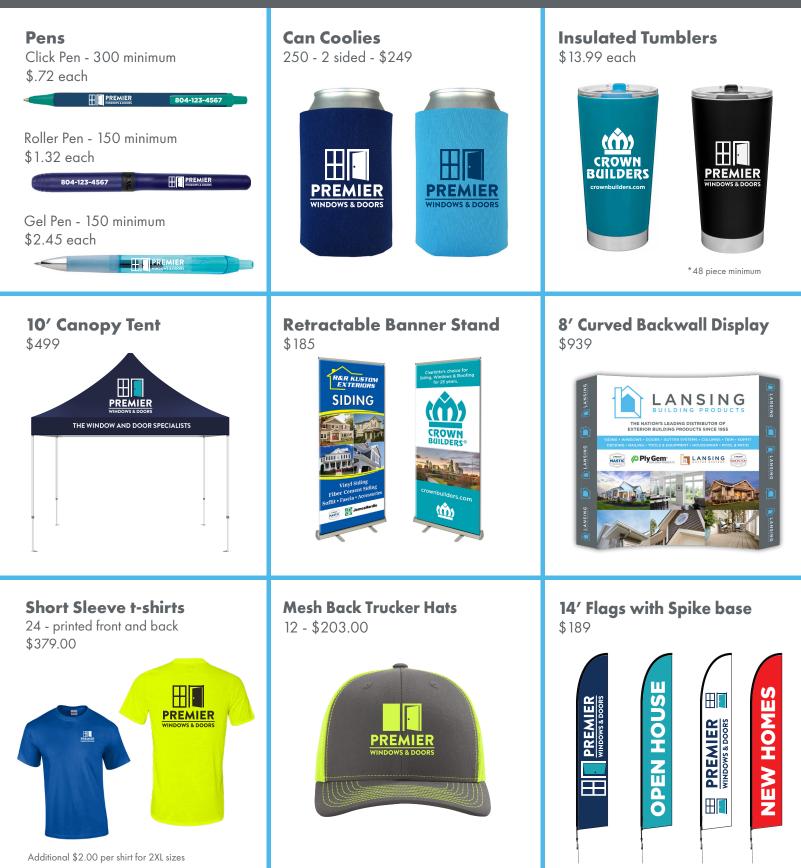


Lansing Marketing Services CUSTOMER PRICING

Prices subject to change. Sales tax and shipping fees are additional.

COMPANY BRANDING



DIRECT MAILERS

Postcards

8.5 x 5.5, 2 sided, full color 250 - \$185 500 - \$193 1000 - \$218 2500 - \$339 5000 - \$409

Estimated Mailing Fee (pricing varies and subject to change)

First Class - \$.69 each (typically delivered in approx. 5 business days) Bulk Rate - \$.45 each (can take 7+ business days for delivery)

Estimated total for a 250 piece job

Mailing First Class - \$358 Mailed Bulk - \$299



Creative

Printing

Mailing

All mailing projects include targeted mailing lists

MARKETING PACKAGES

PACKAGE 1

- 500 direct mail postcards printed and mailed around targeted addresses
- 2 yard signs
- 250 door hangers



PACKAGE 2

- 10 yard signs
- 2 take one boxes
- 250 flyers
- 250 business cards



JOB SITE BRANDING

Business Cards

500 - 2 sided, full color \$42.00



Door Hangers 500 - 2 sided, full color \$239.00



Flyers 1000 - 1 sided, full color \$197.00

Job Site Signs 25 - \$215.00 Literature box - \$29.00



WEB MARKETING PROGRAM

All Lansing Customers are entitled to a **FREE** Website Analysis & Google Report

Visit LBP.markethardware.com



Market Hardware and Lansing **Building Products have** partnered to provide contractors with unique Web Marketing programs.

CONTACT US



For marketing assistance contact your Lansing representative or email us at customer.marketing@lansingbp.com

Prices subject to change. Effective 12/1/2021. Sales tax and shipping fees are additional.